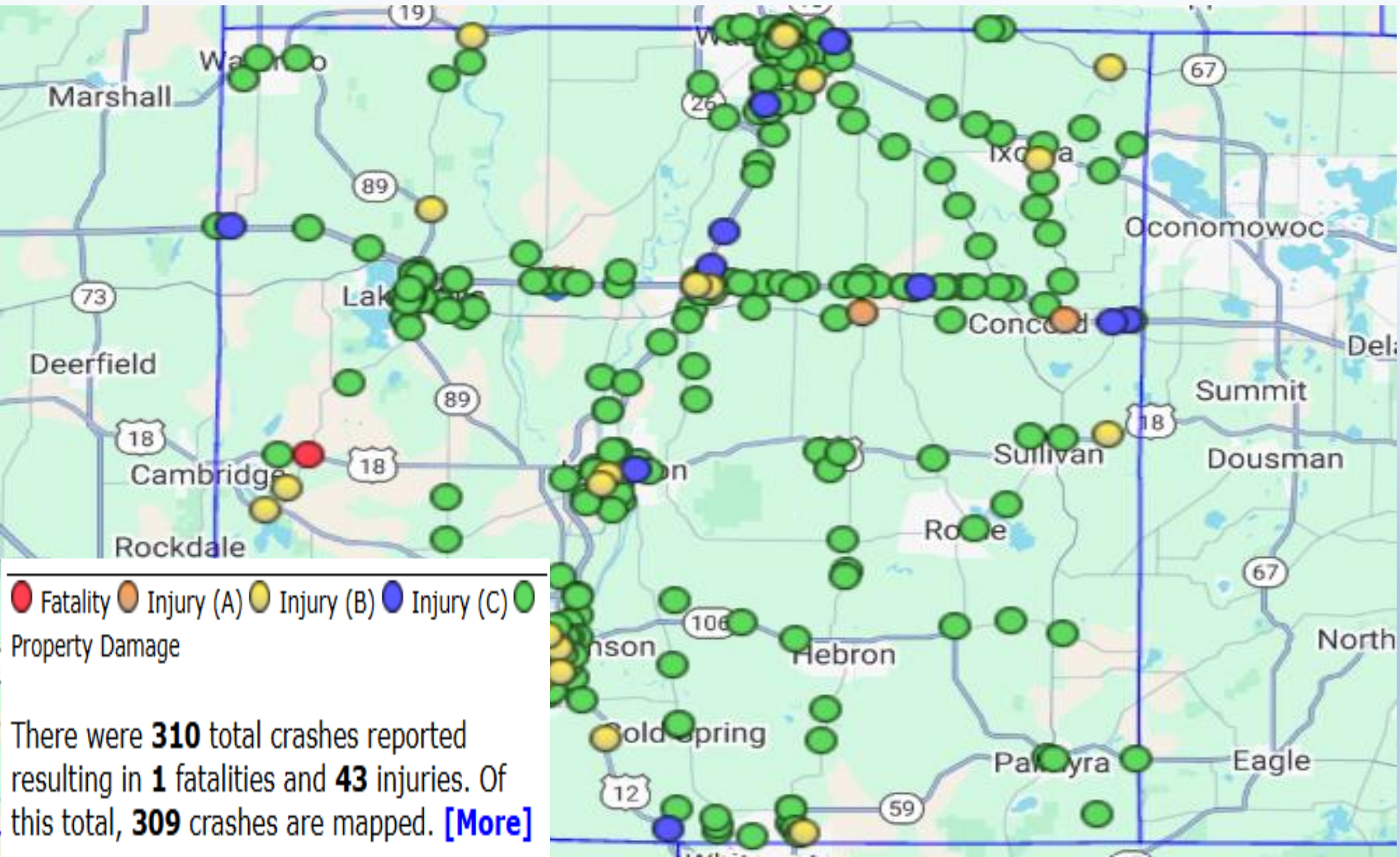




Jefferson County Traffic Safety Commission Quarterly Informational Slides

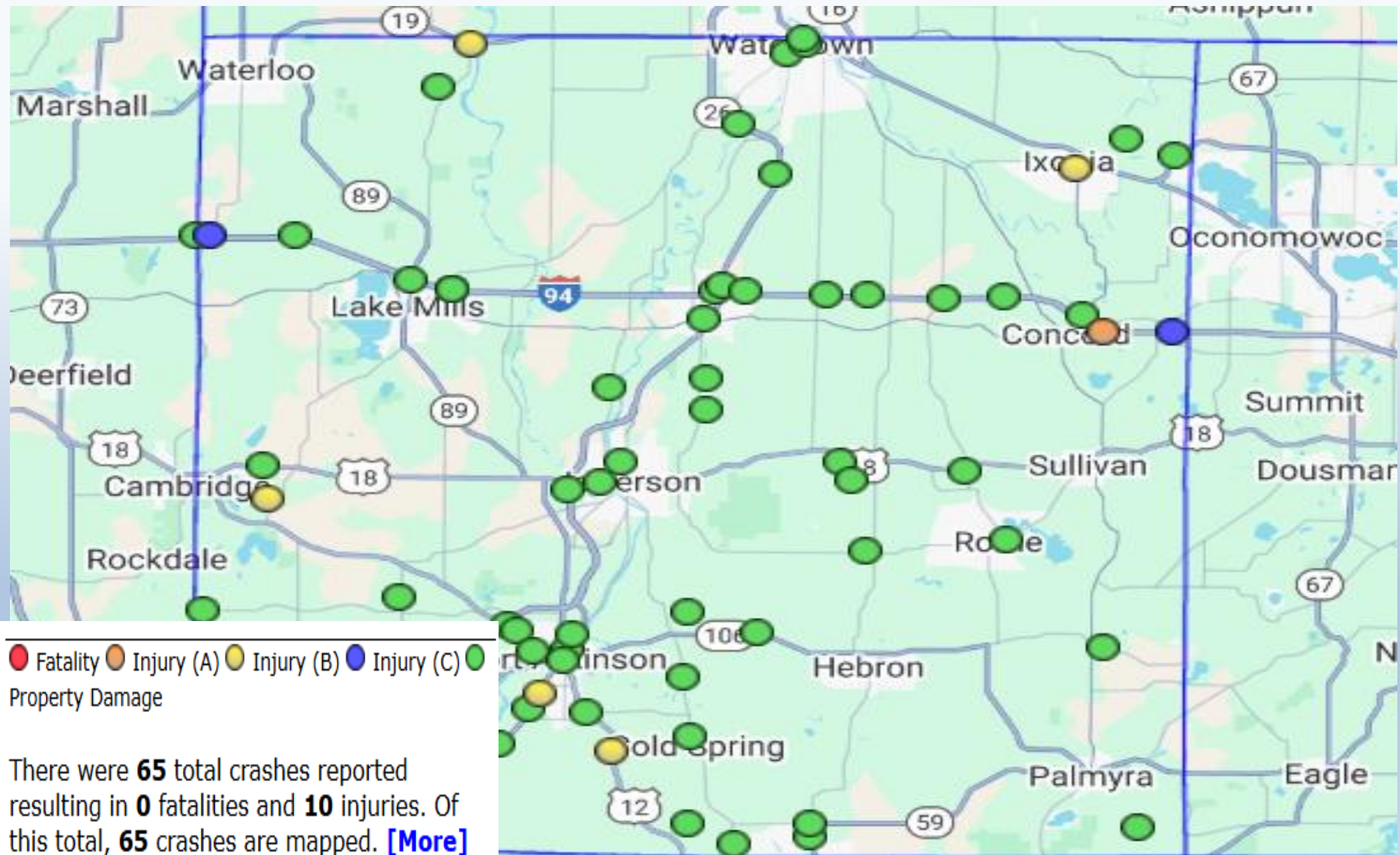
Wisconsin Department of Transportation
Division of State Patrol
Bureau of Traffic Safety and Technical Services
Law Enforcement Liaison
April 17, 2025

Jefferson County – All Crashes Reported 1-16-2025 to 4/17/2025



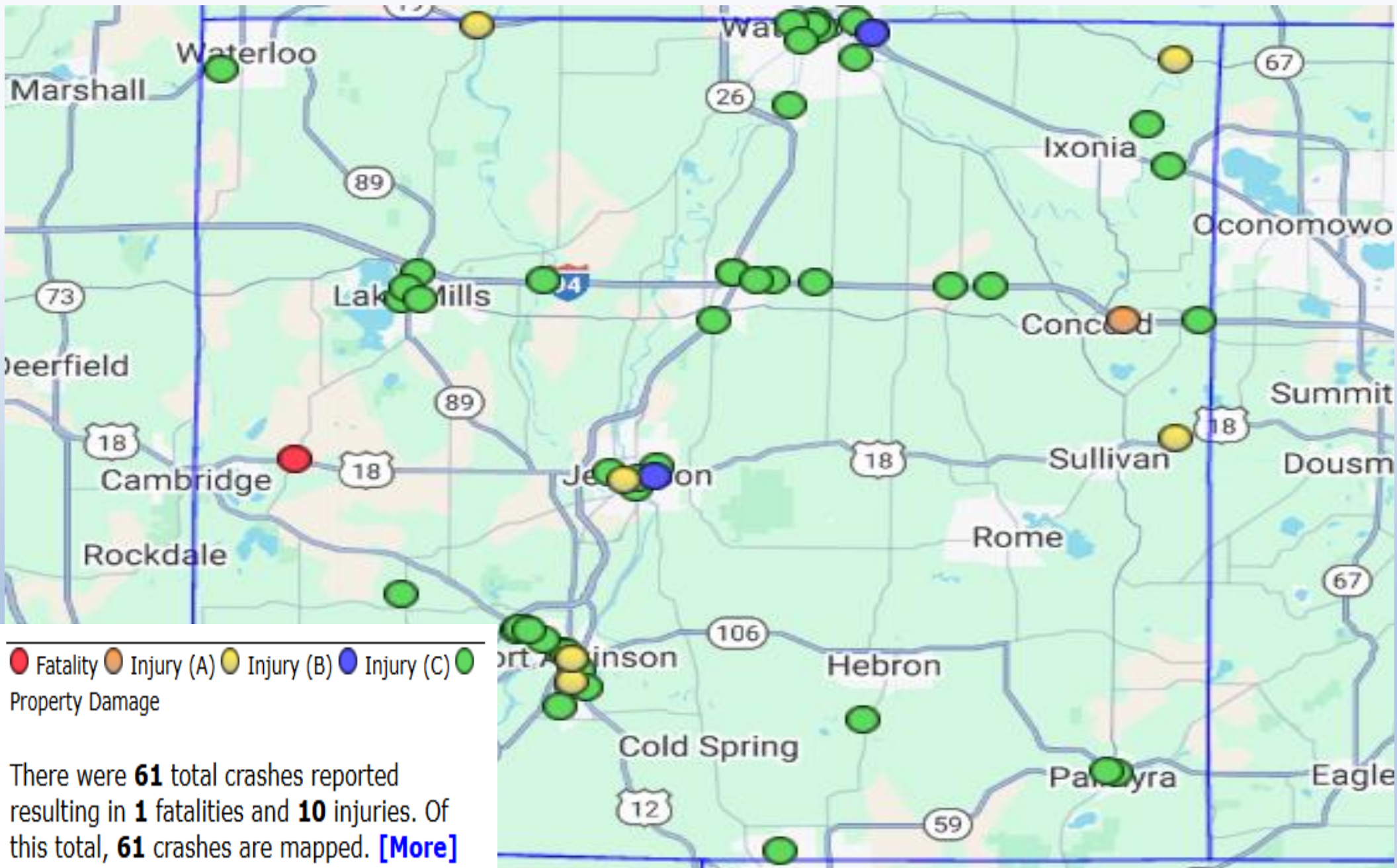
Jefferson County – Speed – 21%

1-16-2025 to 4/17/2025



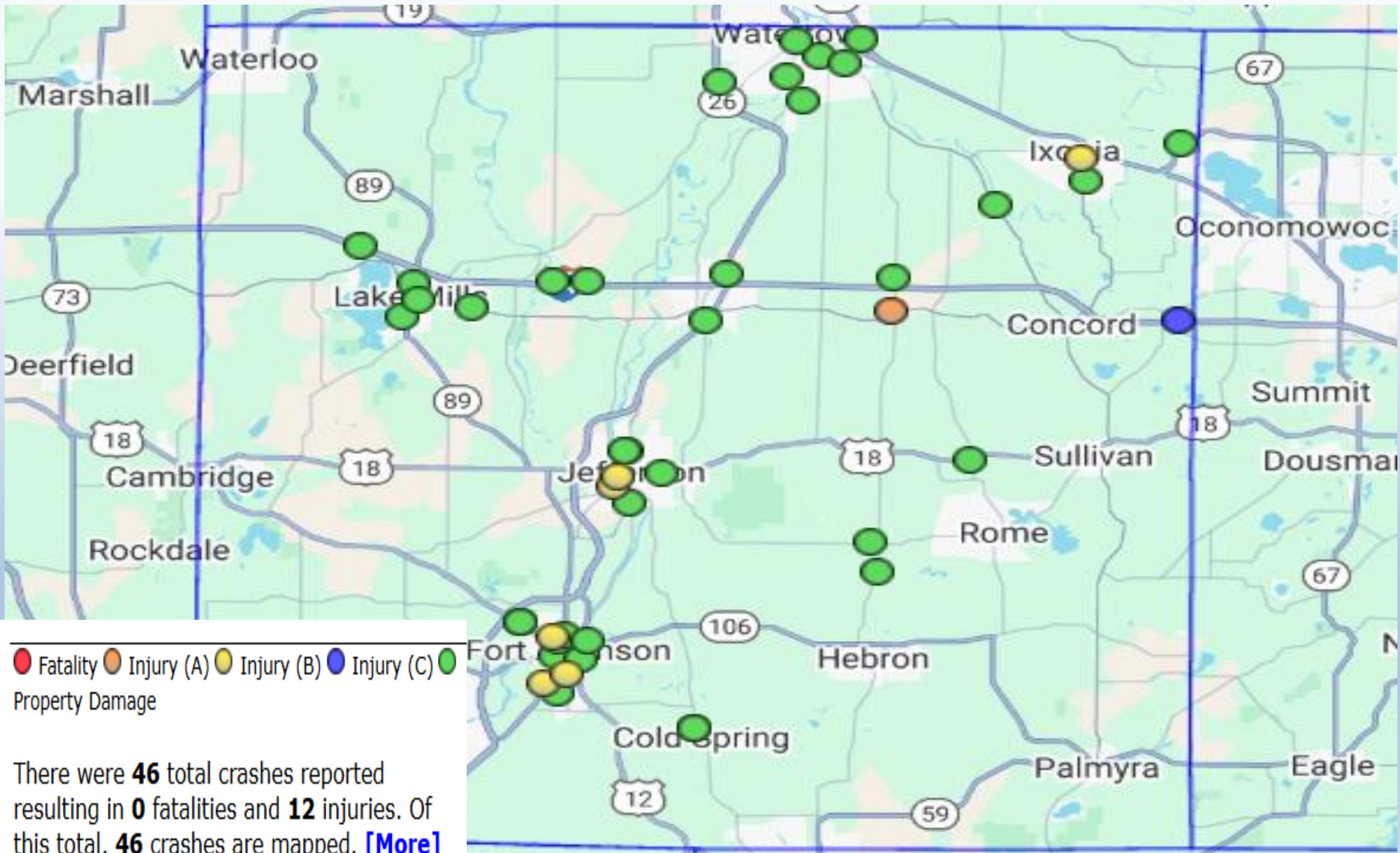
Jefferson County – 65+ Drivers – 20%

1-16-2025 to 4/17/2025



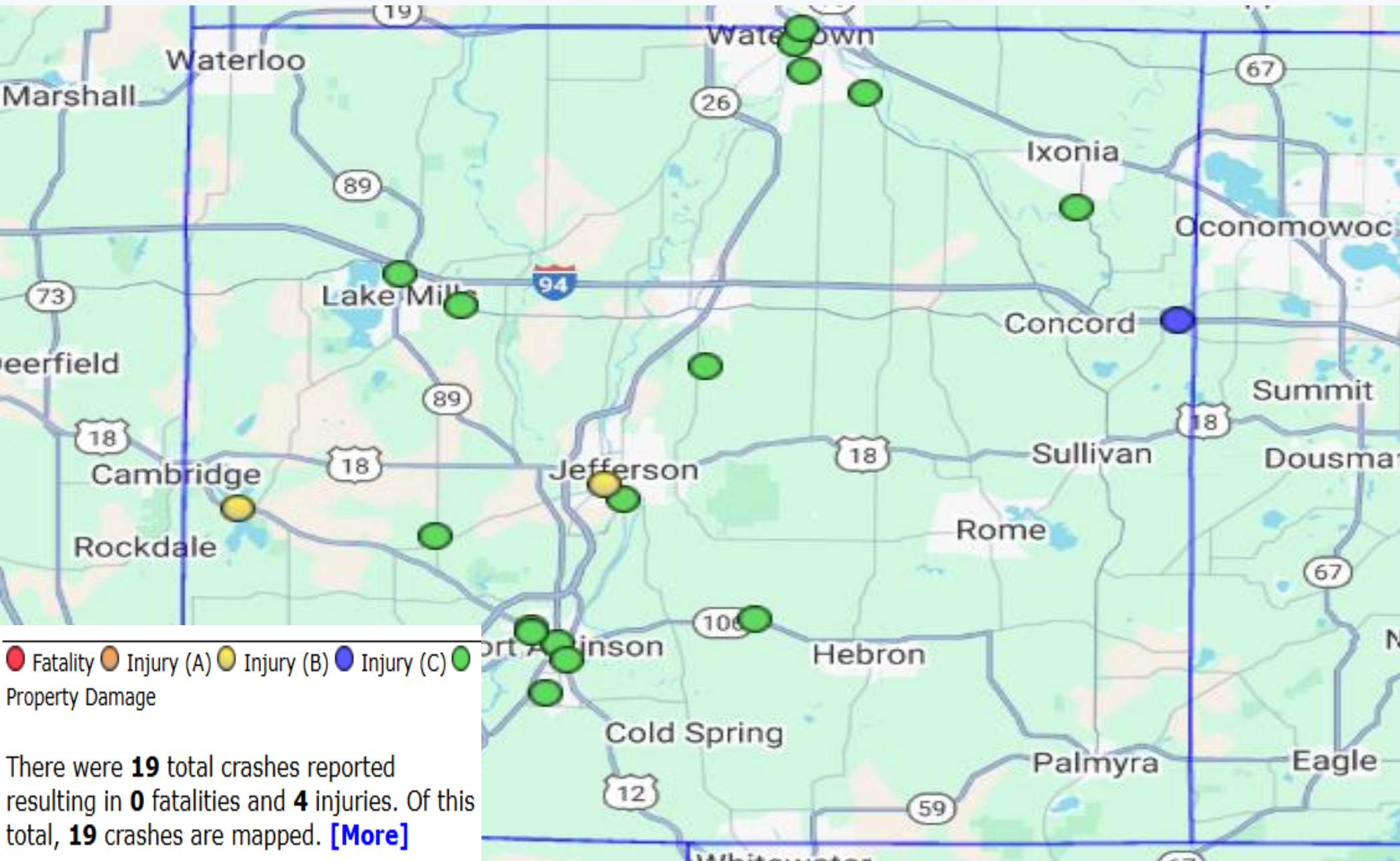
Jefferson County – Teen Drivers – 15%

1-16-2025 to 4/17/2025



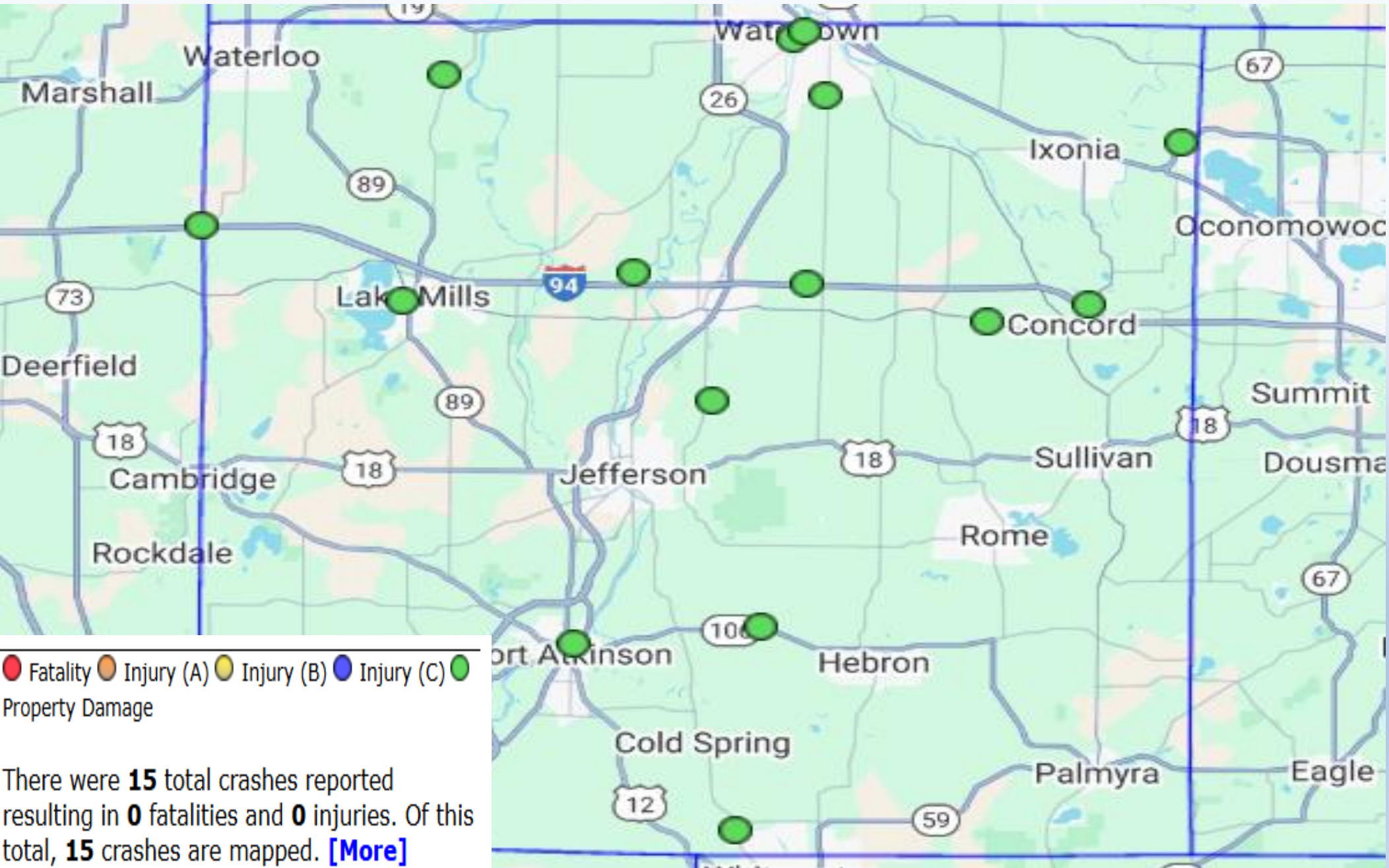
Jefferson County – Distracted 6%

1-16-2025 to 4/17/2025



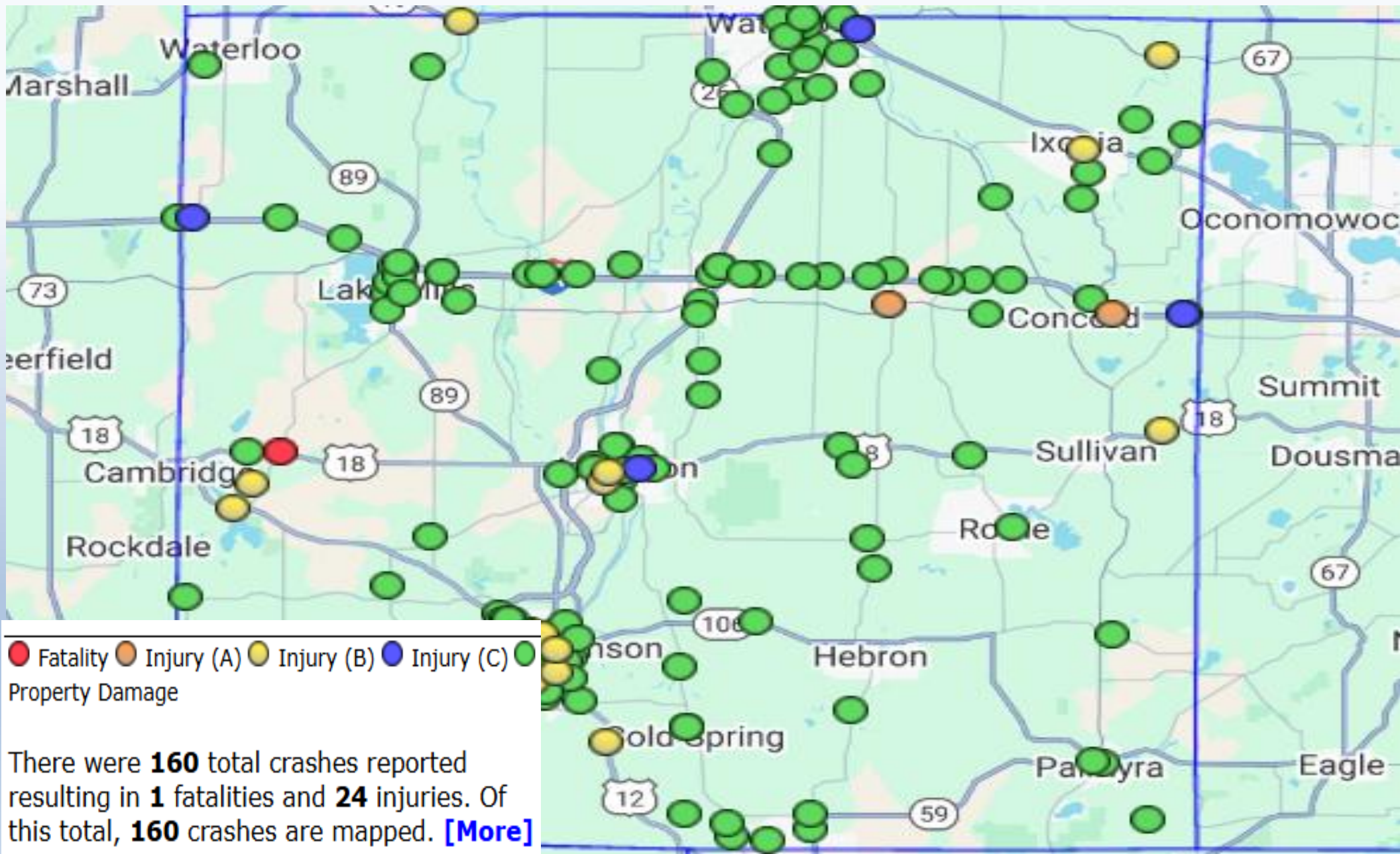
Jefferson County – Impaired 5%

1-16-2025 to 4/17/2025



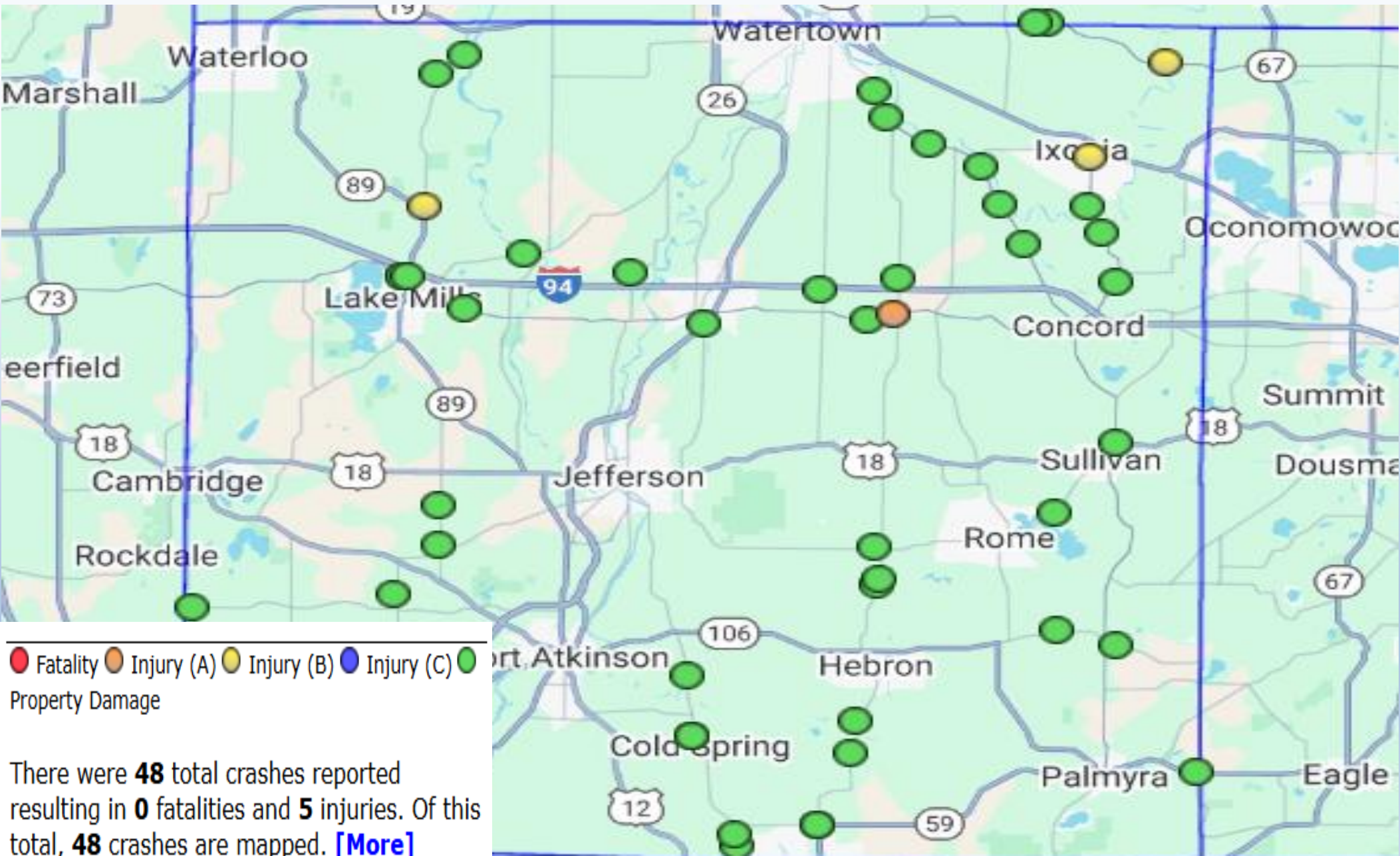
Speed, 65+, Teen, Distracted, Impaired 52%

1-16-2025 to 4/17/2025



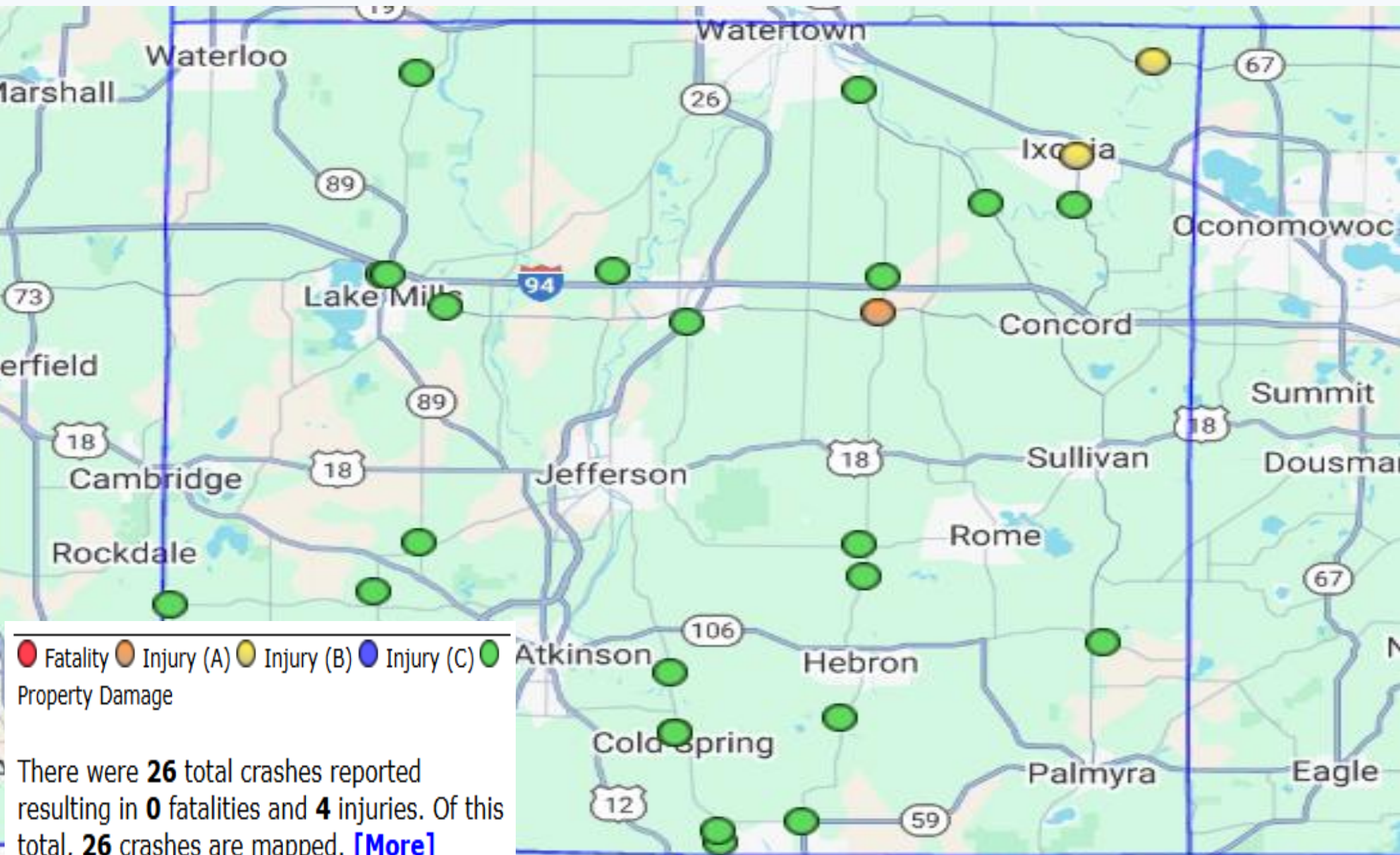
Jefferson – Only County Roads

1-16-2025 to 4/17/2025



Speed, 65+, Teen, Distracted, Impaired 54%

1-16-2025 to 4/17/2025





Reporting Work Zone Crashes

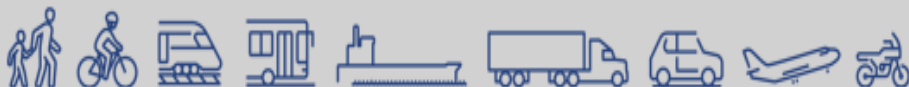
Wisconsin Traffic Safety Commission (TSC)

Q2 (April – June)

2025

Why are documenting Work Zone Crashes important?

- Helps to evaluate the overall effectiveness of the work zone mitigation strategies (Ex. Barrier wall, closed lanes, off peak closures, ramp closures, full roadway closure, etc)
- Help set future policies to make work zones safer for the workers and traveling public
- Helps develop crash modification factors used to improve work zone design
- Understand where in the work zone crashes are happening and with what type of work zone.



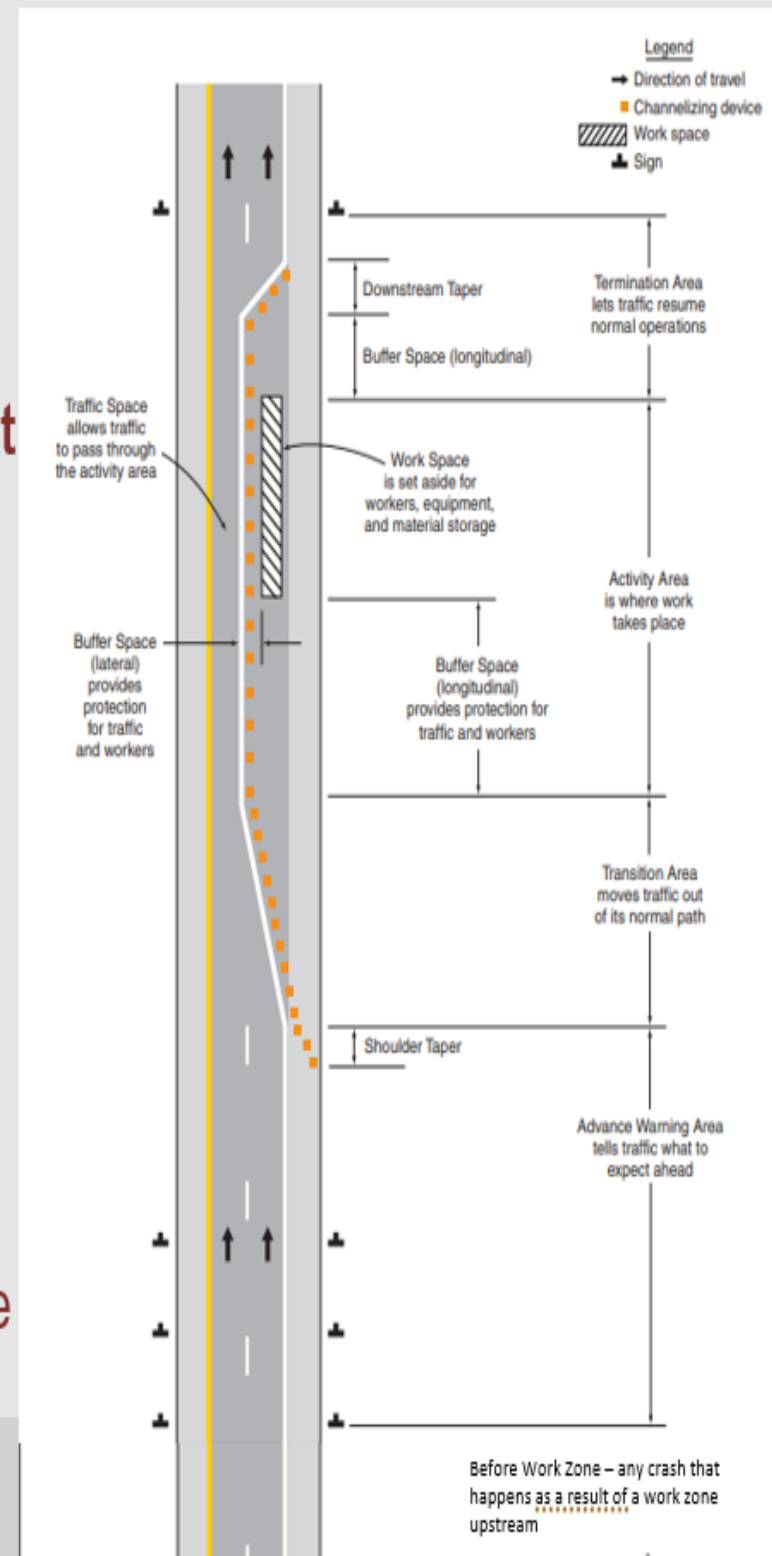
What do we do with the data?

- Review data weekly
 - DTSD gets a weekly email report every Monday with the WZ crashes that were reported the previous week
 - Look for trends in the weekly reporting
 - Complete work zone inspections to ensure traffic control devices are set up properly
- Review data monthly
 - Review projects or roadways that have recurring work zone crashes documented to inspect for improvements or issues
 - Document if the work zone caused the crash
- Review and update changes to standards and policies
- Apply for GRANT funding based on history of work zone crashes



Components of a Work Zone

- **Before Work Zone** - Area before the start of the actual marked work zone. This attribute applies when the first harmful event of the crash occurs outside (before) the first warning sign, signal, or indicator marking the start of the work zone but is related to the movement of the traffic units through or entry into the work zone area.
- **Advanced Warning Area** - Located after the first warning sign but before the work area.
- **Transition Area** - Where lanes are shifted or tapered for a lane closure
- **Activity Area** - Located adjacent to the actual work area
- **Termination Area** - Located after the activity area but before traffic resumes to normal traffic conditions.



Reporting Crashes by WZ Type

- **Lane Closure**

- Lanes are closed with traffic control devices such as drums, 42" cones or concrete barrier wall

- **Intermittent or Moving Work**

- Involves construction vehicles moving along the roadway slowly or stopping periodically to perform work. Ex. Painting operation, crack filling, pothole patching

- **Lane Shift or Crossover**

- Occurs when lanes are maintained but traffic is shifted several feet to accommodate workspace

- **Work in Shoulder or Median**

- Work activity is taking place on the shoulder or median adjacent to traffic lanes



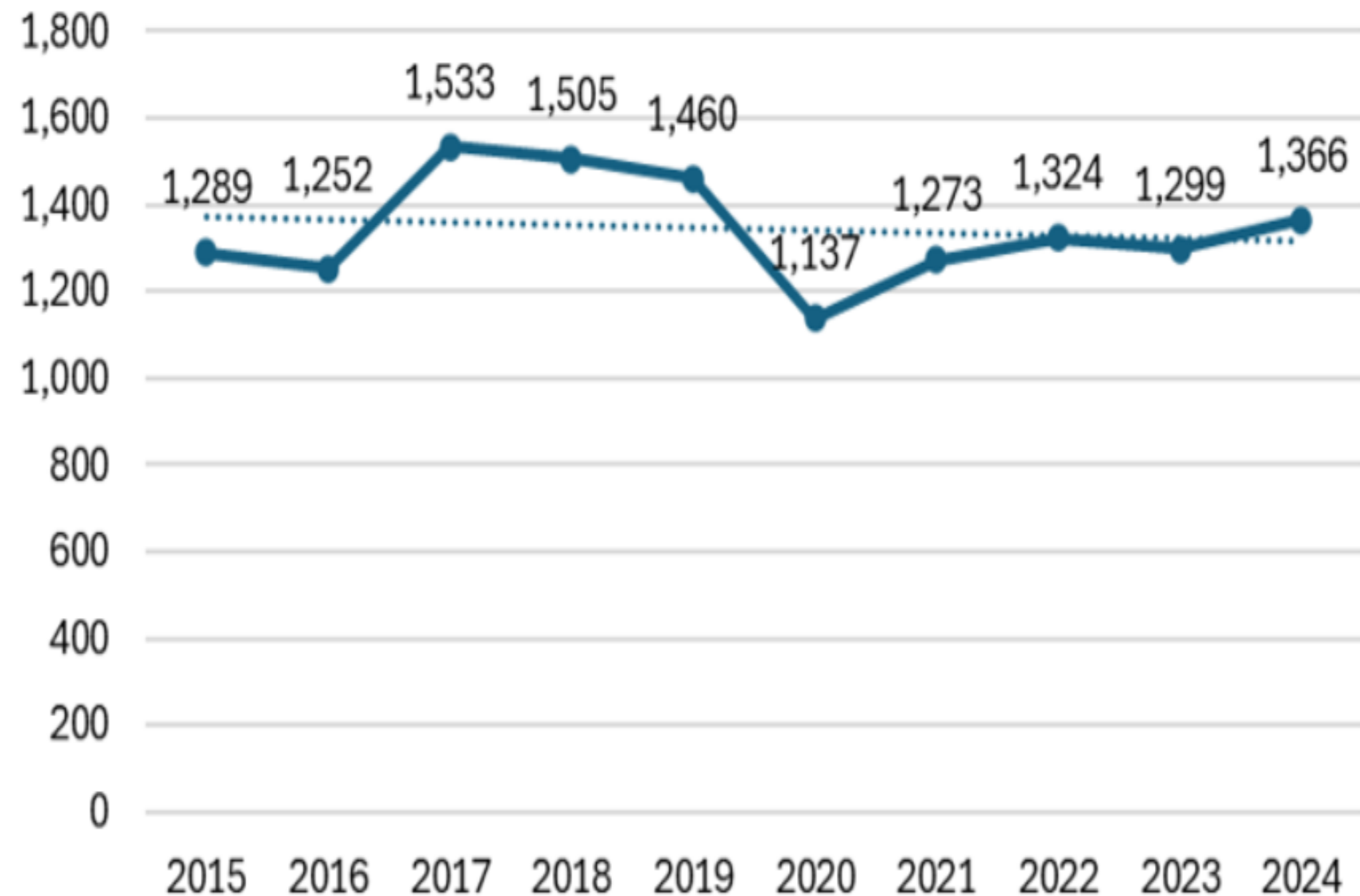
Bureau of Transportation Safety

Cassidy Oberreuter and David Dahms

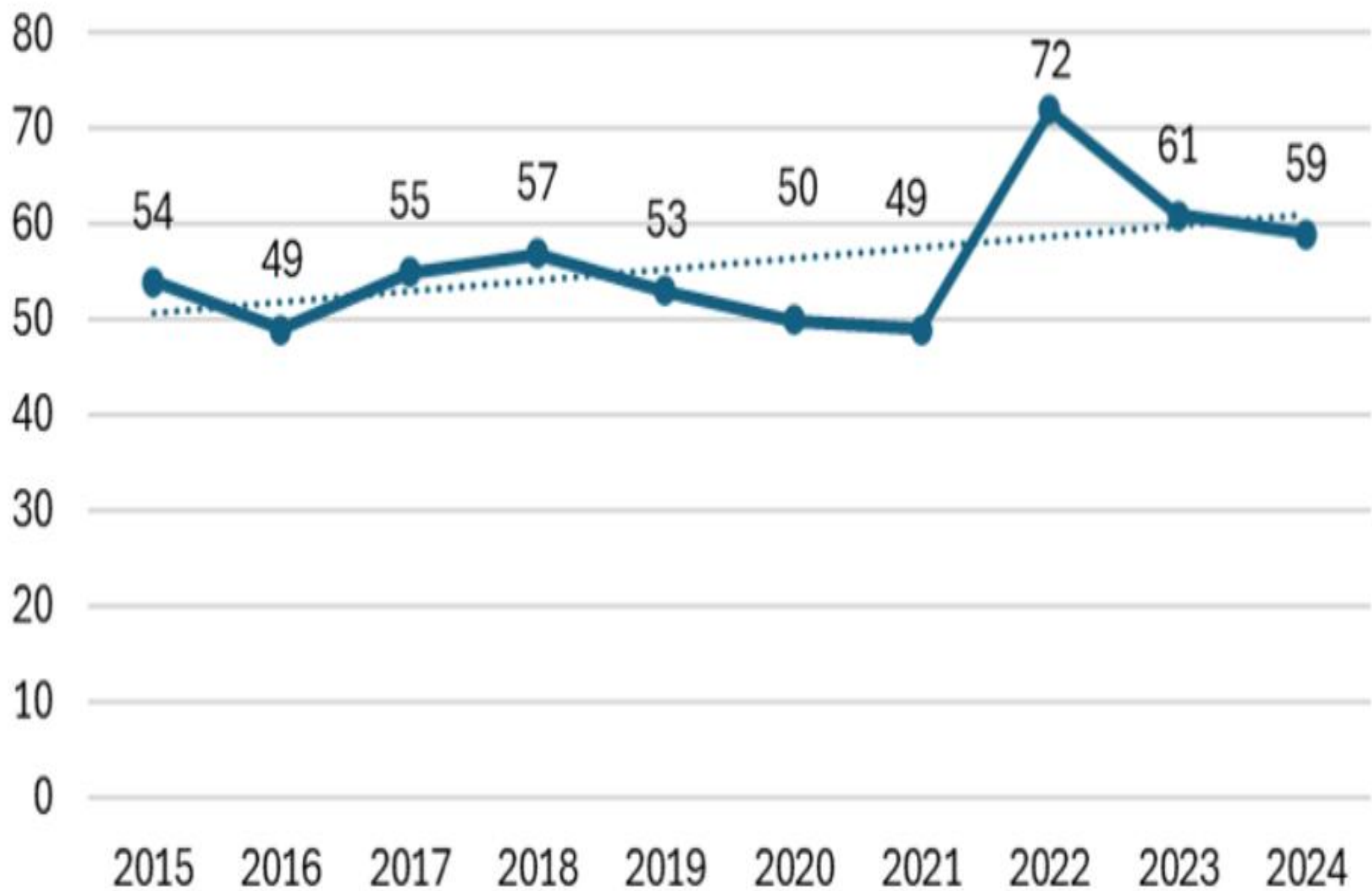
Statewide Trauma Advisory Council Meeting
March 12, 2025



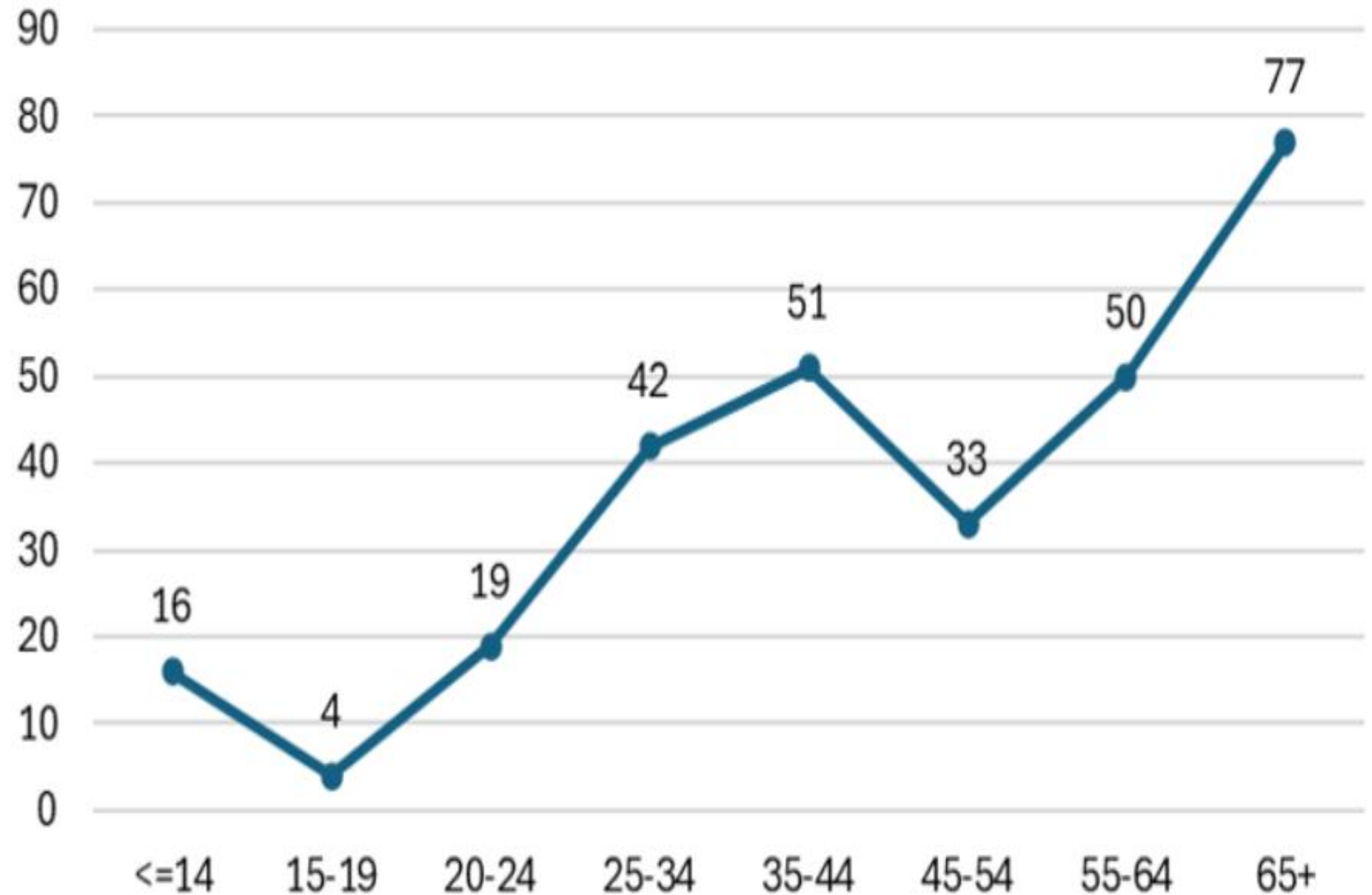
Pedestrian Crashes in Wisconsin, 2015-2024



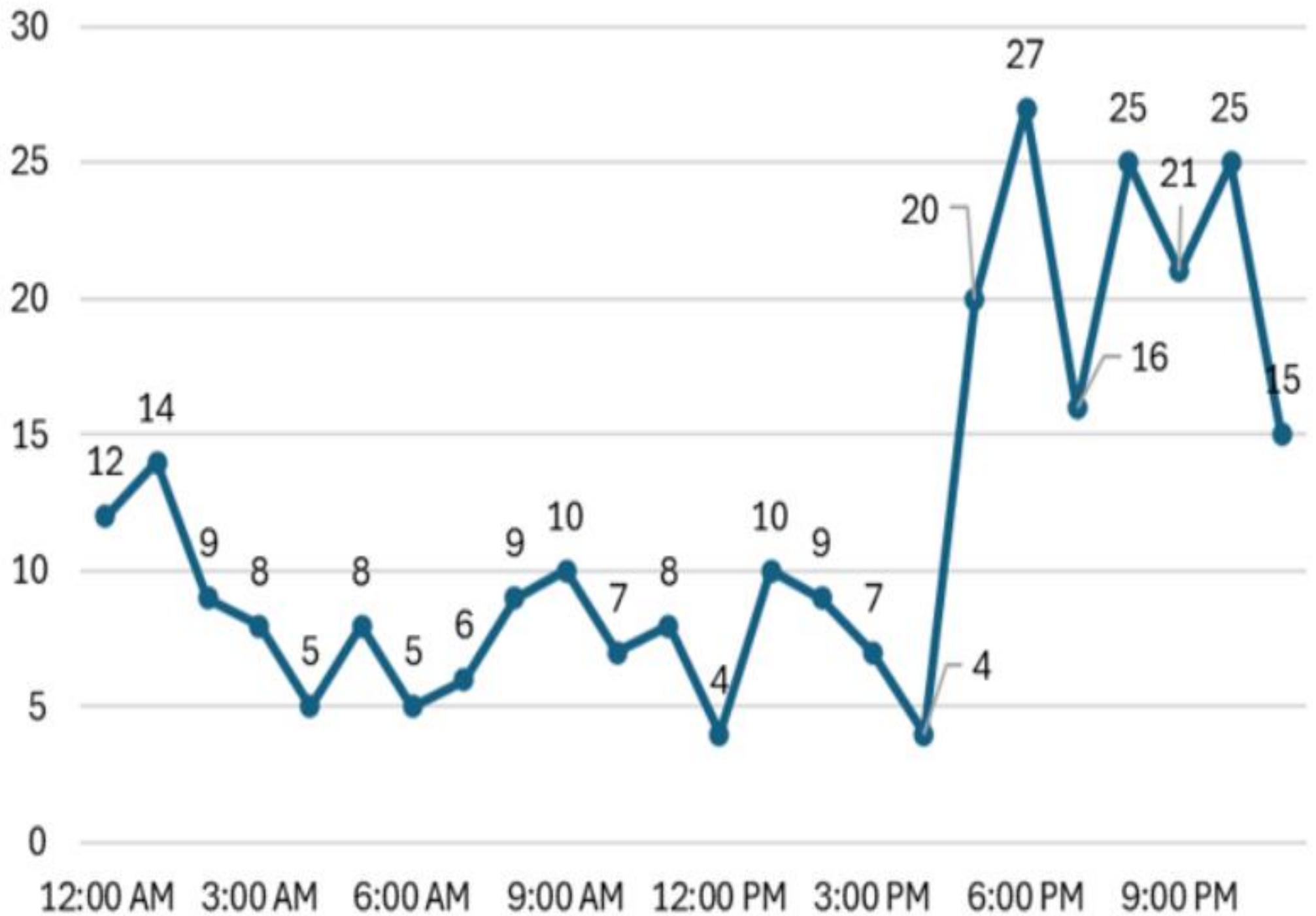
Pedestrian Fatalities in Wisconsin, 2015-2024



Pedestrian Fatalities by Age, 2020-2024



Fatal Pedestrian Crashes by Time of Day, 2020-2024



Children's Wisconsin Teen Driving Program

- **Location:** Statewide
- **Target Population:** Teens 13-18, parents/caregivers, communities
- **Partners:** Wisconsin Department of Transportation, FCCLA, Safe Roads Challenge, driver education programs, Wisconsin schools
- **Teen Safety Topics:** Distracted driving, seat belt use, speeding, impaired driving, nighttime driving, Graduated Driver Licensing, and being a good passenger



Program Initiatives

• Educational materials

- Graduated Driver Licensing (GDL) cards
- Teen driving tip sheets
- Social media- Facebook, Tik Tok
- Newsletters

• Educational campaigns

- Trunk Junk, Buckle up for a Cup, 100 Safest Days, Ground Your Parents, and Teen Driver Safety Week

• Evidence-based programs

- Impact Teen Drivers

• Safe driving app

- Safe Roads Challenge Wisconsin

Teen Driving Program

Graduated Driver Licensing reduces the risk

- Drivers between the ages of 16-19 are more likely to be in a motor vehicle crash than other age groups.
- Motor vehicle crashes are one of the leading causes of death in teens.
- In Wisconsin alone, approximately 50 teens are killed in car crashes every year.

Becoming a safe, skilled driver takes lots of practice behind the wheel. Graduated Driver Licensing (GDL) laws reduce the risk by making sure teens gradually build driving experience with supervision before getting their licenses and restricting driving after they are licensed. All states have some elements of graduated licensing. In addition, parents are encouraged to go above and beyond the legal minimum when setting rules for their teen drivers.



	Instruction Period	Probationary License	Regular License
The first year	<ul style="list-style-type: none"> • Minimum age is 16 • Enrolled in school or graduated GED • Enrolled in Driver Education • Have an adult sponsor • Pass the knowledge test, sign test and vision screening 	<ul style="list-style-type: none"> • Minimum age is 16 • Proof of approved Driver Education course completion • Have a minimum of 50 hours of supervised driving with a qualified adult (10 hours must be at night) • Pass the driving skills test • Have an adult sponsor • Have no conviction for moving traffic violation for six months prior 	<ul style="list-style-type: none"> • Must be at least age 18 • Drivers younger than 21 years old must maintain absolute sobriety • Issued when a driver completes the first renewal, generally two to three years after receiving the Probationary License
The drivers with one	<ul style="list-style-type: none"> • If younger than 18, a qualified adult must be in the front passenger seat at all times • If the qualified adult is not a qualified instructor, parent, guardian or spouse, the adult must be designated in writing by your parent or guardian prior to accompanying you while driving a vehicle • Additional allowed passengers are immediate family members only • "Qualified adult" sponsor with two years of driving experience who holds a valid, regular license without a traffic violation 	<ul style="list-style-type: none"> • For the first nine months or until age 18, from 5 a.m. to midnight, drivers may be unsupervised and without passenger limits. Passengers allowed are immediate family, one non-family member and one qualified adult. • From midnight to 5 a.m., drivers may be unsupervised only when driving between home, work and school. A qualified adult must be in the passenger seat for all other trips. Passengers allowed are immediate family, one non-family member and one qualified adult. • Restrictions are extended 6 months for moving violations or any violation of restrictions • Earned points for moving violations are doubled after the first offense 	<ul style="list-style-type: none"> • Drivers are responsible for understanding and following all of the driving laws including: <ul style="list-style-type: none"> • Seat belt use • Texting and cell phone use • Distracted driving • Impaired driving • Work zones

Source: Bureau for Traffic Control and Wisconsin Department of Transportation

childrenswi.org/teendriving

© 2019 Children's Wisconsin. All rights reserved. 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100



100 SAFEST DAYS



The 100 Deadliest Days for Teen Drivers

More teen-driving fatalities occur between Memorial Day & Labor Day than the rest of the year combined.

Our Mission: The 100 Safest Days

- Empower young drivers to make safer choices.
- Turn a dangerous period into a safer one.

How it Works

- Gamified app rewards safe driving with points & prizes.
- Encourages mindful habits & improves road safety.
- Drivers contribute to safer communities.



Download the app to join the challenge!



Contact Information

Ashley Tracy

- Program Manager
- 262-838-8631
- atracy@childrenswi.org

Bria Thalacker

- Program Coordinator
- 414-335-6924
- bthalacker@childrenswi.org

Proposed Legislation Introduced in the Assembly (AB)/Senate (SB)

[SB-136](#) / [AB-126](#), **School Bus Lamps:** This bill draft would allow a school bus to be equipped with one back-up lamp mounted to each side of the vehicle and directed to project a white or amber light

[SB-105](#) / [AB-138](#), **Rehired Annuitants (Protective Occupation):** This bill draft would allow an annuitant who was in a protective occupation or a county jailer to return to work with an employer that participates in the WRS and elect to not become a participating employee for purposes of the WRS but instead continue to receive an annuity from the WRS. [SB-105: [Sen. Tomczyk](#), R – Mosinee / AB-138: [Rep. Donovan](#), R – Greenfield]

[SB-141](#) / [AB-143](#), **Unlicensed Person Using a Vehicle:** This bill draft would increase the penalty for a person who allows an unlicensed person to operate their motor vehicle to a fine of \$1,000 for a first offense and \$10,000 for a second offense. Further the prohibitions in the bill would apply irrespective of whether the person permitting the operation of a motor vehicle had actual knowledge of the vehicle operator's authorization to operate a motor vehicle. [SB-141: [Sen. Bradley](#), R - New Berlin / AB-143: [Rep. Maxey](#), R - New Berlin]

Fatal Crash Review

Jefferson County TSC

04-17-2025

Investigating Agency: *Jefferson Sheriff's Office*

Crash Information:

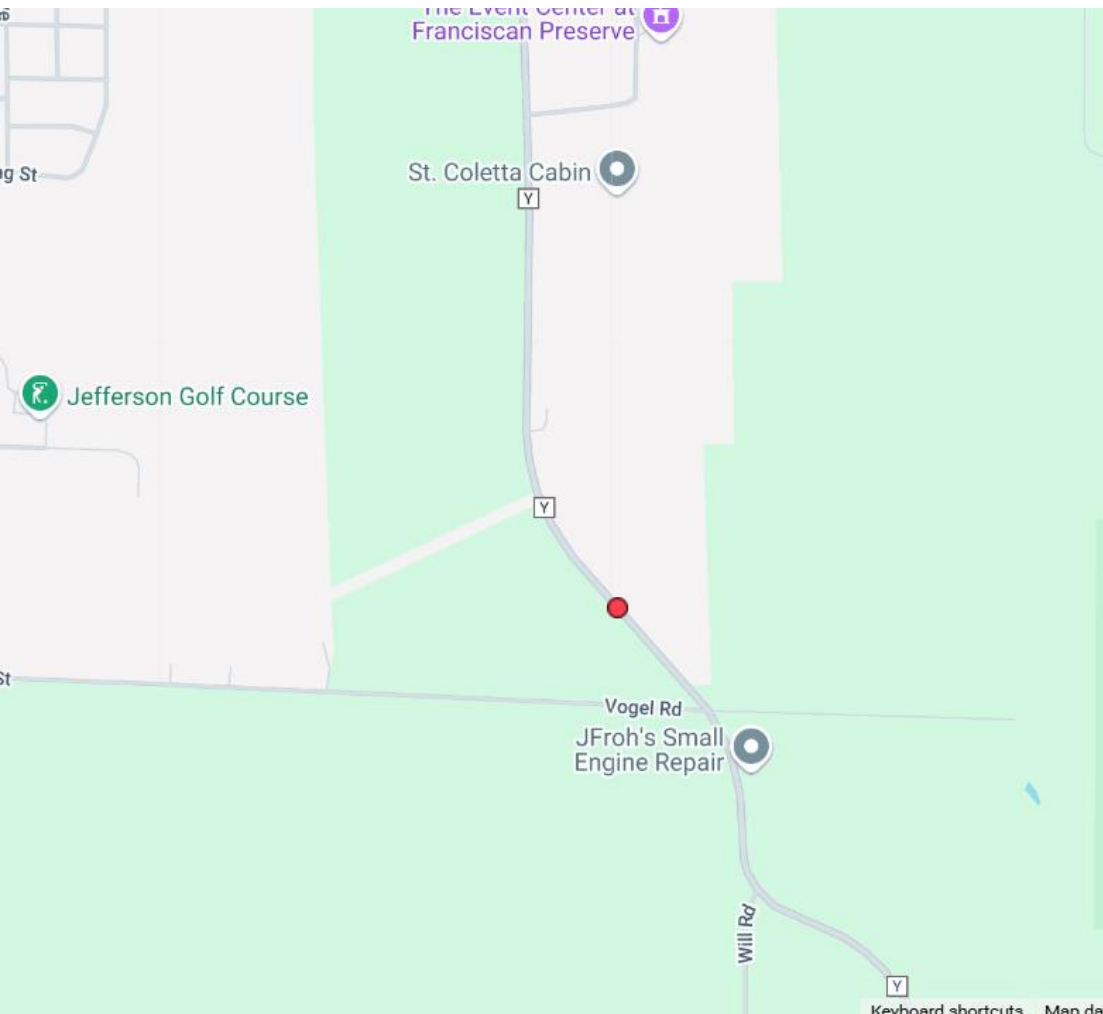
CTH Y @ W Vogel Road

Township of Jefferson

01/13/2025

Notified @ 9:47 PM

Crash Location on map



DocNum:	57L02QPGG8
Date:	01/13/2025
County:	JEFFERSON
Municipality:	JEFFERSON (Town)
On:	Y
At:	W VOGEL RD
Crash Hour:	
Severity:	Fatality (K) : 1 Fatality
Flag(s):	Impaired, Occp Protection, Lane Depart 1U
Total Vehicles:	1
Manner of Collision:	NO COLL W/VEH IN TRANS
Crash Type:	DITCH
Agency:	JEFFERSON COUNTY SHERIFFS DEPT
Coordinates:	42.991885002,-88.78035869

Crash Diagram & Narrative

Information from DT 4000

Diagram:



Summary:

- Unit 1 was S/B on CTH Y and began to go into a skid. Unit #1 went over a ditch sideways and overturned.
- Unit 1 continued rolling east through the field before coming to a rest on the driver side.

Additional Scene Information

S/B CTH Y View



Additional Scene Information

N/B CTH Y View



Environment/Roadway Factors

- Road Surface: *Dry*
- Light Conditions: *Dark and Unlit*
- Roadway Factors: *Curve Left*
- Weather Conditions: *Cloudy*
- Crash History: *Since 2020, 2 crashes with 1 fatal and 2 Injury. 1 crash Intersection related with 65+, Impaired*

Crash Type/Vehicles Involved

Crash Type: Single MV negotiating a curve, OWI

Unit 1:

- Type of vehicle: 2003 Toyota LCR (SUV)
- Number of Occupants: 1
- Fatal Injury to 22 yr old male driver.

Subject Factors: Unit 1 Driver

- Age: 22
- Race: W
- Sex: M
- Injuries: Fatality
- Safety Equipment Used: None
- Airbags: Deployed with curtain
- Use of Intoxicant: Alcohol
- Test given: No
- Individual Condition: Not Observed – partially ejected
- Driver Actions: Failure to Control.
- Additional factors: Under the Influence

Investigation

- *If any further investigation is being done.*

Questions?

Fatal Crash Review

Jefferson County TSC

04-17-2025

Investigating Agency: *Jefferson Sheriff's Office*

Crash Information:

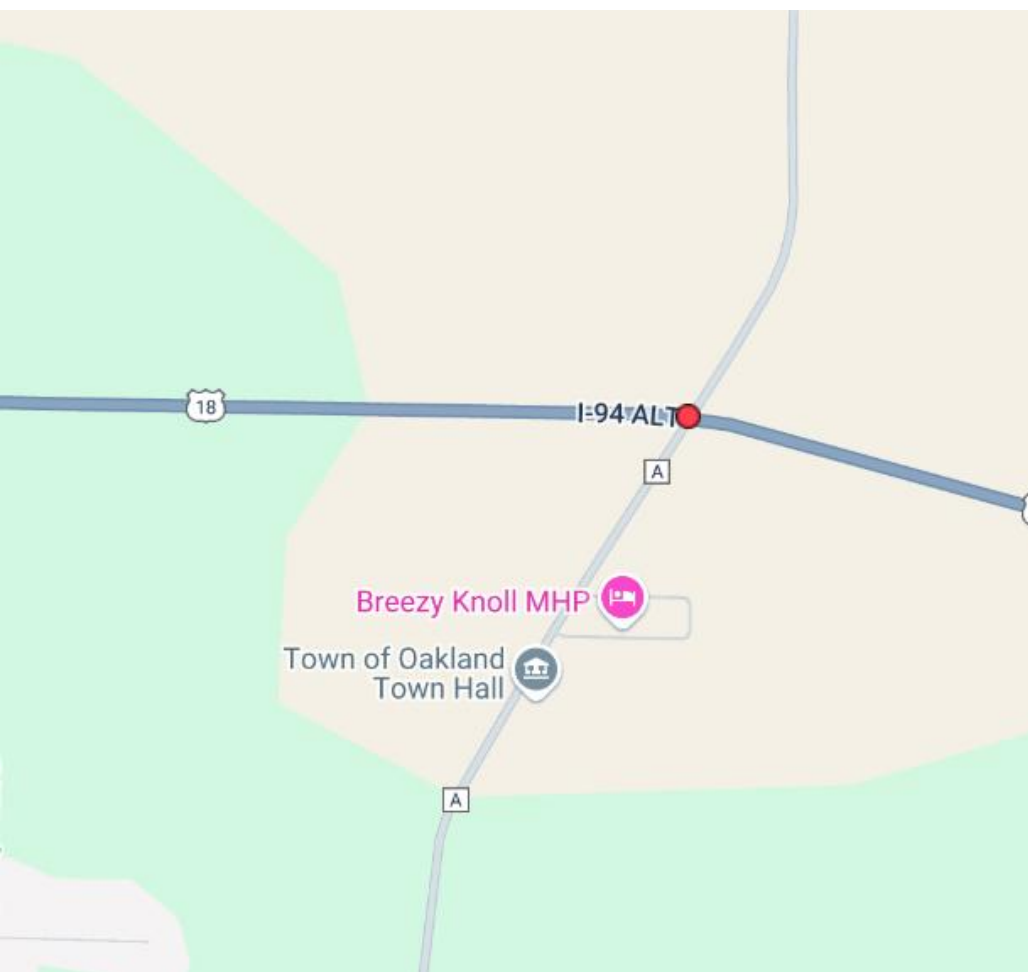
US 18 (E/B) @ CTH A (N/B)

Township of Oakland

03/12/2025

4:10 PM

Crash Location on map



DocNum:	57L02QPGGJ
Date:	03/12/2025
County:	JEFFERSON
Municipality:	OAKLAND (Town)
On:	018
At:	A
Crash Hour:	(1600-1659) 4:00pm to 4:59pm
Severity:	Fatality (K) : 1 Fatality
Flag(s):	CMV, Large Truck, 65+ Driver
Total Vehicles:	2
Manner of Collision:	ANGLE
Crash Type:	MOTOR VEHICLE IN TRANSPORT
Agency:	JEFFERSON COUNTY SHERIFFS DEPT
Coordinates:	43.011687449,-88.9651078

Crash Diagram & Narrative

Information from DT 4000

Diagram:



Summary:

- Unit 1 was E/B on US 18 approaching the intersection with CTH A. Unit 2 was traveling N/B on CTH A approaching the intersection with US 18.
- Unit 2 stopped at the stop sign but failed to yield as Unit 1 passed through the intersection.
- Unit 1 struck Unit 2 causing both vehicles to come to a rest in the northeast corner of the intersection.

Additional Scene Information

E/B US 18 View



Additional Scene Information

N/B CTH A View



Additional Scene Information

N/B CTH A View



Environment/Roadway Factors

- Road Surface: *Dry*
- Light Conditions: *Daylight*
- Roadway Factors: *Intersection Related*
- Weather Conditions: *Cloudy*
- Crash History: *Since 2020, 12 crashes with 1 fatal and 10 Injury. Flags included: 65+, Impaired, Teen, Distracted, Aggressive, Lane Departure*

Crash Type/Vehicles Involved

Crash Type: PC versus Semi, FYR

Unit 1:

- Type of vehicle: 2018 Peterbilt with trailer
- Number of Occupants: 1
- Injury: None

Unit 2:

- Type of vehicle: 2020 Chevrolet Equinox
- Number of Occupants: 1
- Injury: Fatal

Subject Factors: Unit 1 Driver

- Age: 66
- Race: W
- Sex: M
- Injuries: None
- Safety Equipment Used: Shoulder and Lap Belt
- Airbags: Not Deployed
- Use of Intoxicant: Not suspected
- Test given: Yes- pending
- Individual Condition: Appeared Normal
- Driver Actions: No Contributing Factors
- Additional factors: N/A

Subject Factors: Unit #2 Driver

- Age: 87
- Race: W
- Sex: M
- Injuries: Fatality
- Safety Equipment: Shoulder and lap belt
- Airbag: Deployed
- Alcohol or Drugs: Not Suspected
- Test Given: Yes - Pending
- Individual Condition: Not Observed
- Driver Actions: FTY
- Driver History, if relevant:
- Additional Factors:

Investigation

- *If any further investigation is being done.*

Questions?

WISCONSIN FATALITY TOTALS

04/16/2025

Daily Fatality Report -- Wednesday, April 16, 2025

Includes crashes reported by 7:30 a.m. Wednesday, April 16, 2025

NOTE: 2025 Data is Preliminary

Data in this report is based upon fatalities that result from crashes on public roadways only

Newly Reported Fatalities: 1 Crash(es) 1 Fatality(ies)

Date / Time	County	Location	Role	Age	Sex	Agency
*****	*****	*****	*****	*****	*****	*****
2025-04-10 07:12 PM	ROCK	SKINNER RD	DRIVER	26	F	ROCK CO SHERIFF

	Year to Date		Year End	
	Crashes	Fatalities	Crashes	Fatalities
*****	*****	*****	*****	*****
2025	115	122	----	----
2024	97	119	513	578

2025 Interstate Data		
	Crashes	Fatalities
*****	*****	*****
Urban:	6	8
Rural:	3	3

WisDOT Internet site:

<http://wisconsindot.gov/Pages/about-wisdot/newsroom/statistics/fatality.aspx>

2025 Roles	
*****	*****
BICYCLIST	1
DRIVER	87
MC DRIVER	8
MC PASSENGER	1
PASSENGER	14
PEDESTRIAN	10
UNKNOWN	1



— 50 YEARS —
EST. 1975

GOVERNOR'S CONFERENCE ON HIGHWAY SAFETY



SAVE THE DATE
August 19-20, 2025

Business Meetings and Specialized Training:
August 18, 2025

More Info:



topslab.wisc.edu/gchs

Kalahari
Convention Center
Wisconsin Dells, WI

Guest appearance
by former Green Bay
Packer Donald Driver





GCHS Topics

- Traffic Safety Culture
- Vision Zero for YOUR community
- Sharing the road with ATV/UTVs
- Drug Trends; Is Wisconsin prepared?
- WI OWI Law; Strengths and Weaknesses
- First Responder Wellness
- Teen Drivers; What are we doing to keep them safe?
- Work Zones, Bridge Collapse, eVehicle Fires, and a lot more

Our Team



Division of State Patrol Bureau of Transportation Safety and Technical Services Law Enforcement Liaisons and Regional Program Managers Region Map

Hill Farms State Office Building (HFSOB)

4822 Madison Yards Way, 9th Floor South
Madison, WI 53705

SUPERVISOR

Valerie K. Payne

Telephone (608) 709-0065
Email ValerieK.Payne@dot.wi.gov

LAW ENFORCEMENT LIAISONS (LEL)

Randy Wiessinger

Telephone (608) 516-6767
Email rpw@wiessinger.com

Trace Frost

Telephone (920) 382-2424
Email trace@tracefrost.com

Todd Rasmussen

Telephone (715) 412-2805
Email tgrasmussenconsulting@gmail.com

Daniel Kontos

Telephone (715) 498-6762
Email IncidentResponseLLC@gmail.com

Todd Horn

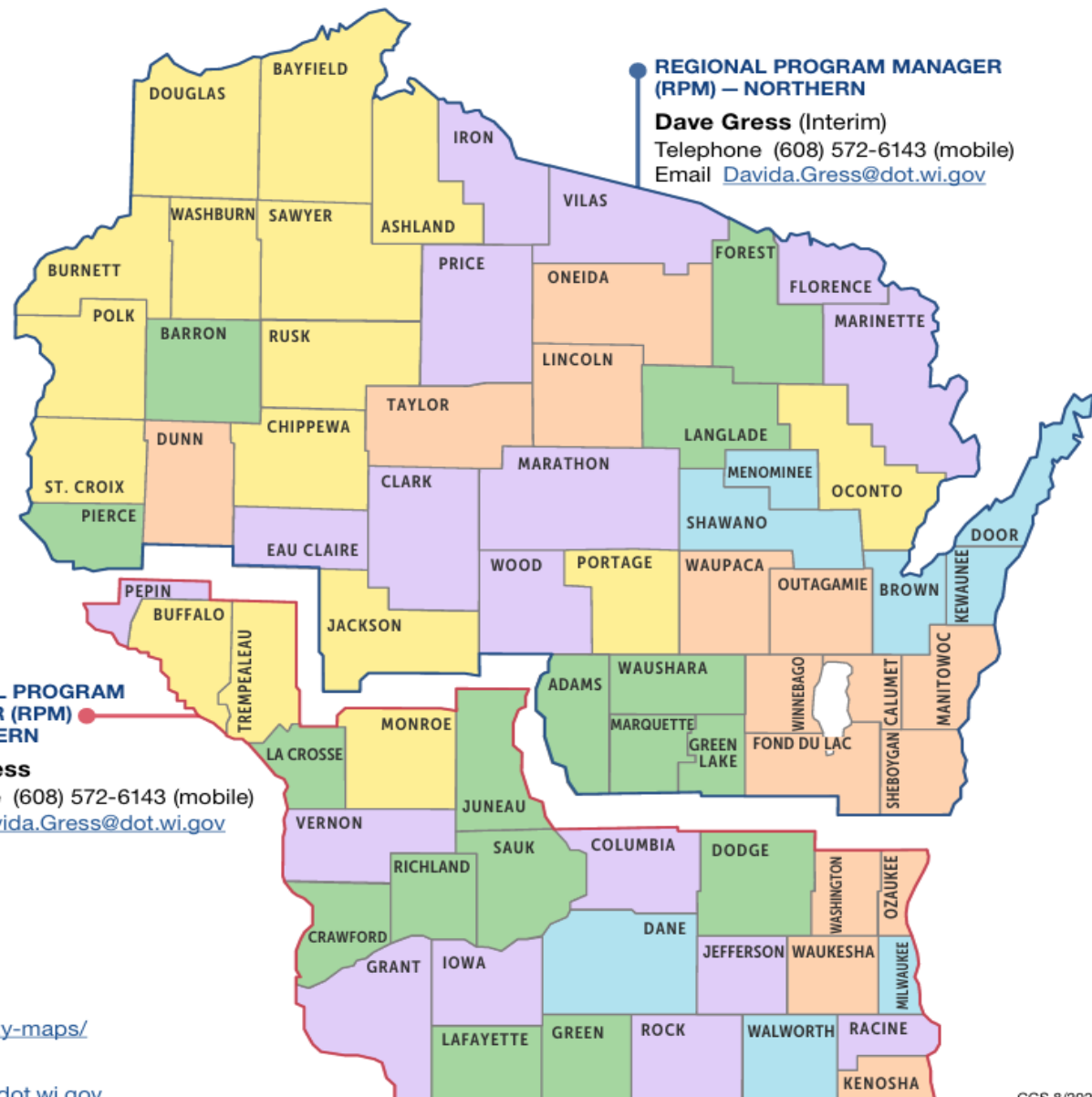
Telephone (608) 617-3347
Email todd@toddhorn.com



How safe are the drivers in your community?

Find out here
<https://transportal.cee.wisc.edu/partners/community-maps/>

For data analysis requests, please email CrashDataAnalysis@dot.wi.gov



If I Can Help...



Todd Horn

Law Enforcement Liaison

Wisconsin Department of Transportation

Bureau of Transportation Safety/Wisconsin State Patrol

todd@toddhorn.com

[608-617-3347](tel:608-617-3347)

Stay Healthy and Safe